

Join us for



Big Brothers
Big Sisters®
OF CENTRAL IOWA

Adopt-A-Family Program

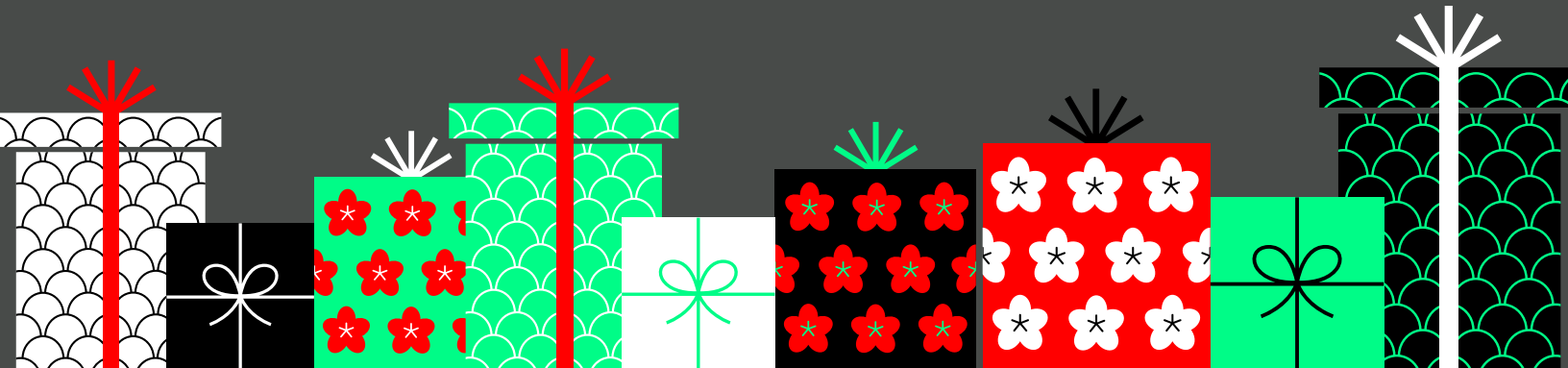
Big Hearts, Little Wishes Campaign



This holiday season, Big Brothers Big Sisters of Central Iowa invites you to join our Adopt-a-Family initiative that brings joy to hundreds of youth and families we serve. Through this program, local businesses and generous individuals can "Adopt" a family, purchasing gifts to help ensure every child experiences the magic of the holiday season.

In addition to gift giving, our **Big Hearts Little Wishes Campaign** welcomes financial contributions that directly support the program's success, purchasing essential items for the families, additional gifts, and helping fund the coordination and delivery of the meaningful experience. Your support brings warmth, dignity, and a lasting impact to youth and families in our community.

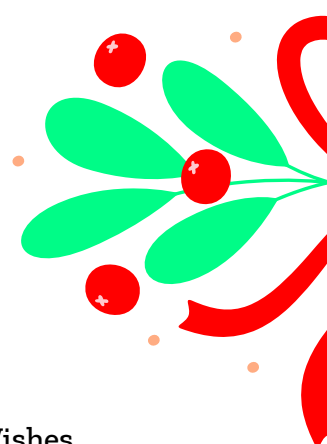
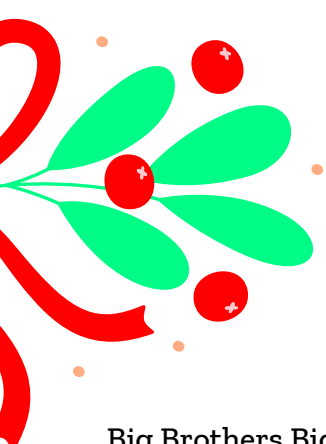
Here is how other Financial Wealth Companies are getting involved. We hope you will consider supporting this initiative and offering joy to this holiday season as we look to serve a record number of families this year.



www.bbbsia.org



2130 Grand Avenue, Des
Moines, IA 50312



Partner with Big Brothers Big Sisters of Central Iowa Join our Big Hearts, Littles Wishes Campaign this Holiday Season!

Show Your Clients & Vendors You Care While Supporting
Local Families in Need This Holiday Season

Big Brothers Big Sisters invites your company to participate in our Big Hearts, Little Wishes Campaign, a heartfelt way to support families in our mentoring community who are facing hardship. By partnering with us, you can allow your clients or vendors to make a donation on your behalf or in their name, helping to bring joy to families who need it most.

Ways Your Company Can Get Involved:

- **Match Their Donation**
 - Encourage clients/vendors to donate and show your commitment by matching their gift up to a set amount or percentage of their gift.
- **Sweeten the Deal**
 - Offer a free pie, holiday treat, or branded gift for every donation made through your referral
- **Highlight Their Support**
 - Thank participating clients/vendors with a special spotlight in your newsletter, social media, or holiday greetings.
- **Add Us to Your Holiday Newsletter**
 - Include the Adopt a Family link in your holiday communications or client/vendor appreciation campaigns (Link to give to the campaign here: <https://secure.qgiv.com/for/abhlwc/>)

Why Partner With Us?

- Directly supports local families mentored through Big Brothers Big Sisters.
- Reinforces your brand's commitment to community.
- Builds deeper, values-driven client relationships.
- Partner companies will be recognized in social media posts.
- Easy to implement with flexible, turnkey promotional materials available.

**Text to Give Also
Available: Text: 50155
Keyword: ADOPT25**

✨ **Let's Work Together to Make This Season Bright** ✨

For partnership details or to request a custom toolkit, contact:
Lauryn Nystrom at Lnystrom@bbbsia.org or 515-650-7038



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